

# Making Ad Hoc Presentations for Bosses: A Marketing Manager's Worst Nightmare



You're already juggling back-to-back meetings, campaign reviews, social media strategies, product launch presentations, go-to-market plans, and a print campaign going live tomorrow. Then, just as you're about to wrap up for the day, a new email from your boss pops up. He's attending an industry session in a couple of days and needs a deck that's crisp, beautiful, and engaging—all at the same time. Sound familiar?

## Let's be honest:

- Do you feel like the time spent on presentations is slowly driving you crazy?
- Are you getting more and more frustrated with your boss every time another "urgent" request lands in your inbox?
- Has what was once a praised skill now just become another task in your job?

# The Hard Truth About Making Presentations for Your Boss



## HARD TRUTH 1: Making a slide look good takes time.

What your boss thinks is a “quick update” usually turns into hours of work—adjusting fonts, finding the right images, and getting the layout just right. It’s never as fast as they expect, and it’s eating up the time you need for other tasks.

And let’s be real: You don’t just want it to look good; you want it to be perfect. But perfection takes time—time you don’t have. So, you end up working late, stressing over details that your boss might not even notice, but you know they’re there. And the cycle continues.

[Can you make it look good for me](#)



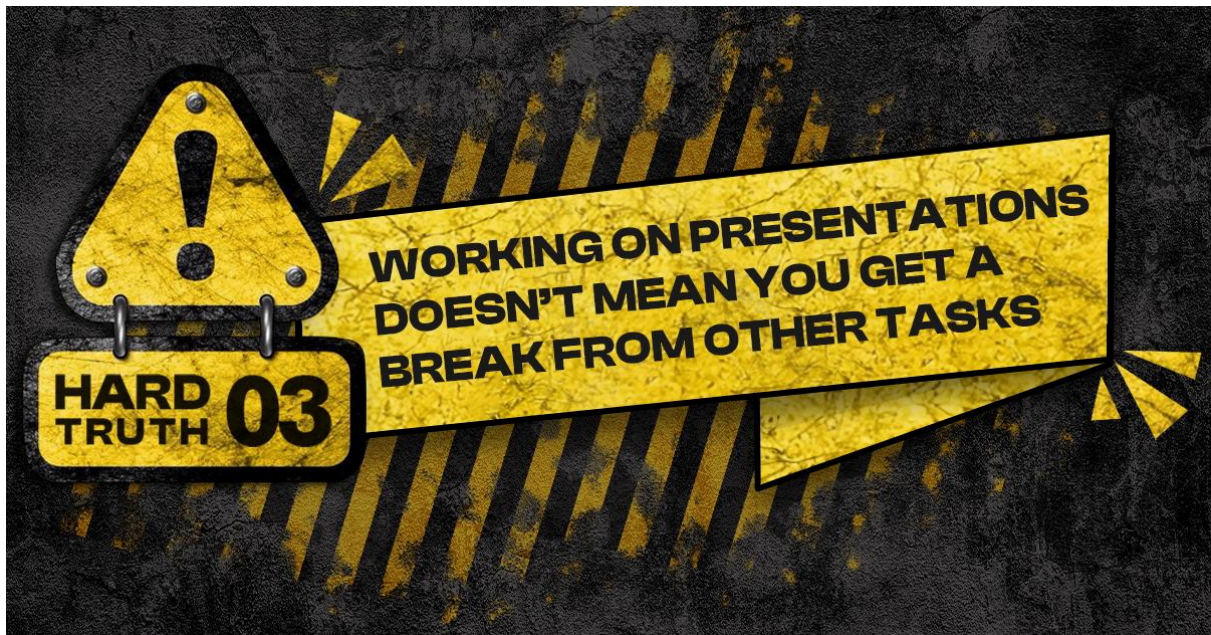


## HARD TRUTH 2: Saying no isn't an option.

No matter when the request comes in, it's not really a request—it's a demand. You know you have to drop everything and get it done, even if it means staying up late.

Even if you're swamped with other high-priority tasks, there's no way to push back. You know that saying "no" could hurt your standing with your boss. So you pull another late night, telling yourself it's just this one time, but deep down, you know it's not.

Don't say no, We can handle it



## HARD TRUTH 3: Working on presentations doesn't mean you get a break from other tasks.

You're still expected to finish all your other work on time. Nobody's going to take over your main responsibilities just because you're busy making slides.

Your inbox keeps filling up, meetings keep getting scheduled, and deadlines are still looming. But now, you've got this presentation to work on too. You end up multitasking, trying to do two things at once, but neither gets the attention it deserves.

[Give me a break, handle this for me](#)





## HARD TRUTH 4: Your boss is tired of the same old Canva templates.

You've tried using free templates to mix things up, but now they want something new, something unique. And guess who has to figure that out? You do.

And it's not like you can just Google a solution in five minutes. You need to be creative, find inspiration, and then put in the hours to make something that looks fresh. All while wondering if your boss will even notice the difference.

[Chuck the template, Get me some Kick-ass slides](#)



## HARD TRUTH 5: You miss or reschedule personal plans because of these presentations.

Dinner with friends? Family time? Forget it. Your boss's "quick" presentation takes priority, and your personal life is the first to suffer.

One of my clients, a marketing manager at a major automotive company, told me he hasn't met up with friends in over three years. Why? Because he's always swamped with work or putting together decks for his boss, leaving him no time for a social life.

I am up for it, if You let me have personal time





## HARD TRUTH 6: Your boss isn't impressed with the presentations you make.

Even after all your hard work, they're never fully satisfied. There's always something they think could be "better" or "more polished."

It's frustrating because you've poured your heart into it, only to have it met with a lukewarm response. You start to doubt your skills, wondering what more you could have done. But deep down, you know that no matter what you do, it's never quite enough.

[Impress my Boss](#)



## HARD TRUTH 7: You've wished someone else could do this for you.

Let's be real. You've thought about how nice it would be to have someone—anyone—around who could take over this task.

But then reality sets in. Hiring someone isn't in the budget, and there's no one else on the team who has the skills or the time. So you're stuck, once again, doing it all yourself and wishing things were different.

[Seriously, can you do it for me](#)





## HARD TRUTH 8: You're busy with big campaigns that really need your attention.

But instead of focusing on those, you're stuck making slides. The irony? Those campaigns are what really matter in your job, not the presentations.

You know that the success of these campaigns could make or break the quarter, but here you are, tweaking bullet points and adjusting margins. It's maddening because you're aware of the missed opportunities, yet you can't shift your focus.

[Send it over & we will do the rest](#)



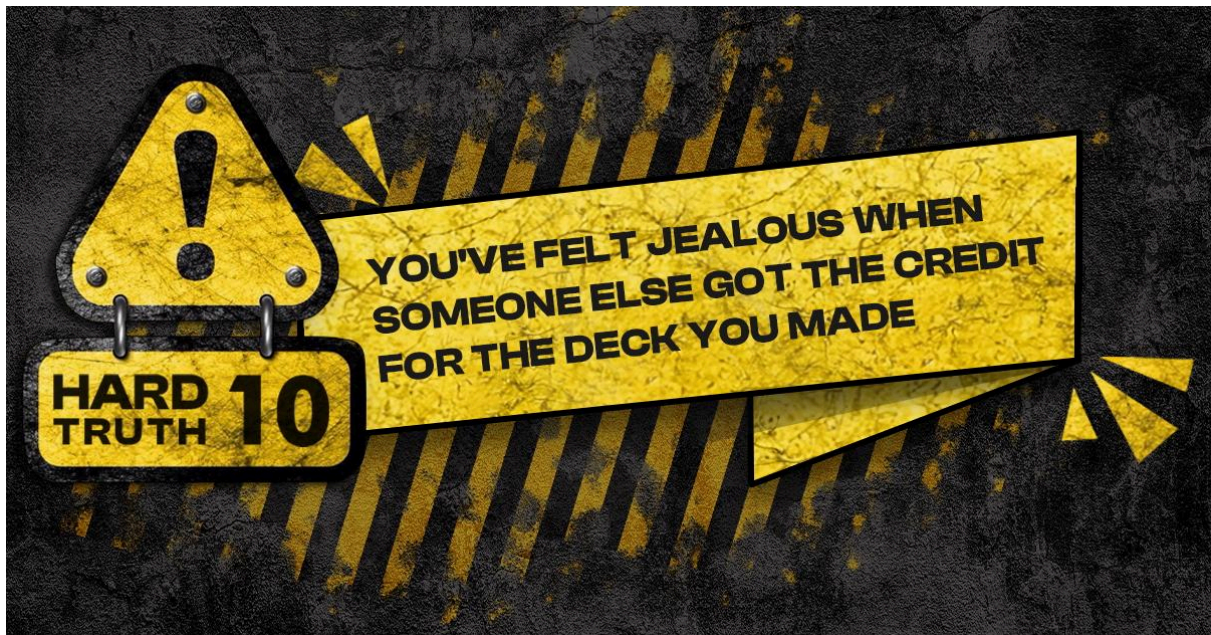
**HARD TRUTH 9:** You've been pulled into projects just because you're good at making presentations.

Suddenly, you're involved in a project you didn't ask for, just because someone remembered you're good with PowerPoint.

You find yourself in meetings that don't really need you, but you're there because someone decided your presentation skills were essential. It's flattering at first, but soon you realize you're being used for your skills rather than your expertise.

[Keep me out, please takeover](#)





**HARD TRUTH 10:** You've felt jealous when someone else got the credit for the presentation you worked so hard on.

You did all the work, and someone else presented it, got all the praise, and didn't even mention your name.

It stings because you know how much effort you put into it. You start questioning whether it's worth it, whether anyone even notices the work you do behind the scenes. And the worst part? This probably isn't the first time it's happened.

[We do the work, you take the credit](#)



**HARD TRUTH 11:** Your organization's firewall has blocked access to most high-quality graphic assets and icons.

You're stuck with a handful of outdated presentations to pull from, or you're left scouring Google for misaligned icons that don't even match your brand's aesthetic. It's a frustrating reality that limits your creativity and forces you to work with less-than-ideal resources.

You know you could do so much more if you had access to better tools, but the restrictions mean you're constantly compromising on the quality of your work. It's not just frustrating—it's demoralizing, especially when you know your boss expects top-tier results.

**The Solution: Hire Someone to Make Presentations**



If any of this sounds familiar, it's time to do something about it. Hire someone who can take over the presentation-making task, or get an agency that specializes in it. If you've read this far, you've already spent more time on this than on anything else today that wasn't on your to-do list.

But let's not stop there—imagine a future where you have a dedicated presentation partner by your side. This partner handles all the design work, allowing you to focus on what truly matters. With their high-quality presentation design services, all you need to do is CC them on any email requests. Since you've been working together for so long, they already have access to all your past presentations, making it easy for them to put together a stunning deck in no time.

Instead of spending hours agonizing over slides, you become a facilitator, reducing your involvement to just a fraction—1/10 of the time you currently spend. Your presentation partner delivers fully brand-compliant, beautifully designed, crisp, and sharp presentations that get the job done, every single time. This isn't a fairytale; this is the reality with INK PPT's monthly subscription models and ELD presentation packages.

With [INK PPT](#), you get more than just a service provider—you get peace of mind. All contracts are NDA-bound, ensuring that none of your sensitive information goes out. Every presentation is brand-compliant, eliminating the risk of any escalation from the branding team. The service is top-notch, so you can consistently deliver on time. And the best part? The service can be purely white-labeled and seamlessly integrated within your organization. This means that with just a simple email, the project is underway—no need to involve the procurement team, request purchase orders, or solicit quotes from multiple vendors.

[Let's talk to see if it makes sense](#)

INK PPT's annual presentation packs offer access to a large number of slide credits, which can be utilized across hundreds of different requests throughout the year, whenever needed. This isn't just a dream—it's a sustainable solution that can transform how you work, for years to come. Why not take the leap and make this a reality?

If you don't believe it, take a look at the testimonials and the dashboards of our existing clients—it's all the evidence you need to see that this is possible. And if you're worried about the cost, don't be. It will be far less than what you could lose if your performance marketing campaign goes wrong or remains unoptimized.

Name	SUB-PIN	Start date	Due date	Team Members	Month_DD	Year
DMLP deck	PIN-61-0016	1/11/23	1/12/23		January	2023
Japan Deck	PIN-61-0021	2/2/23	2/7/23		February	2023
Greater China deck	PIN-61-0037	4/18/23	4/18/23		April	2023
Adobe Print Survey -The New Normal De...	PIN-61-0054	8/16/23	8/19/23		August	2023
Adobe Wush Pitch deck	PIN-61-0056	7/27/23	7/28/23		July	2023
Leemark X Adobe Partnership Deck	PIN-61-0064	9/21/23	9/22/23		September	2023
Adobe Primetime Deck	PIN-61-0065	9/25/23	9/28/23		September	2023
Name	SUB-PIN	Start date	Due date	Team Members	Month_DD	Year
AEPE Leemark Deck and Excel	PIN-61-0070	10/19/23	10/20/23		October	2023
Leemark X Adobe Partnership Deck (Oct ...	PIN-61-0073				October	2023
Alencia deck	PIN-61-0076	11/24/23	11/24/23		November	2023
3 slides deck Mercury RFP Architecture	PIN-61-0077	12/7/23	12/7/23		December	2023
FBI Deck	PIN-61-0078	12/6/23	12/6/23		December	2023
Adobe x Wush deck dec.	PIN-61-0079	12/7/23	12/7/23		December	2023



● 2024 Deck	PIN-29-0084	4/20/23	4/25/23	<span>👍</span> <span>👍</span>	April	2023	Kahe	Virtual Regular
● Export Utility Bill Payment Deck	PIN-29-0104	6/8/23	6/10/23	<span>👍</span> <span>👍</span>	June	2023	Kahe	Virtual Regular
● Utility Deck - 2	PIN-29-0132	7/14/23	7/18/23	<span>👍</span> <span>👍</span>	July	2023	Kahe	Virtual Regular
● Changes in Global SIM Card Coverage Deck - 2	PIN-29-145	8/17/23	8/18/23	<span>👍</span> <span>👍</span>	August	2023	Jack	Virtual Regular
● Changes Utility & Bill Payment Coverage Deck - 2	PIN-29-146	8/17/23	8/18/23	<span>👍</span> <span>👍</span>	August	2023	Jack	Virtual Regular
● 27th Deck 7 Slides - 2	PIN-29-148	8/23/23	8/25/23	<span>👍</span> <span>👍</span>	August	2023	Ara	Virtual Regular
● Master Deck Changes in Rpt - 2	PIN-29-150	8/24/23	8/25/23	<span>👍</span> <span>👍</span>	August	2023	Kahe	Virtual Regular
● 27C Deck - 2	PIN-29-174	10/11/23	10/16/23	<span>👍</span> <span>👍</span>	October	2023	Kahe	Virtual Regular
● Show East Deck - 11 Slides	PIN-29-182	9/19/23	9/26/23	<span>👍</span> <span>👍</span>	September	2023	Shradha (Lila)	Virtual Regular
● 28th Deck - 2	PIN-29-194	11/17/23	11/20/23	<span>👍</span> <span>👍</span>	November	2023	Kahe	Virtual Regular
● Western Union Workshop deck - 2	PIN-29-209	Jan 9	Jan 11	<span>👍</span> <span>👍</span>	January	2024	Sofia / Kahe	Virtual Regular
● Western Union Master deck v2 - 2	PIN-29-212	Jan 10	Jan 11	<span>👍</span> <span>👍</span>	January	2024	Sofia Khawaga	Virtual Regular
● PPT User experiences - 2	PIN-29-216	Jan 19	Jan 23	<span>👍</span> <span>👍</span>	January	2024	Kahe	Virtual Regular
● Thomas Introductory Deck - (Chinese Version) - 2	PIN-29-236	Feb 28	Mar 4	<span>👍</span> <span>👍</span>	March	2024	Sugan	Virtual Regular
● Western Union Deck V8	PIN-29-250							
● Western Union Workshop Deck V8 - 2	PIN-29-254	Apr 18	May 1	<span>👍</span> <span>👍</span> <span>👍</span>	April	2024	Shradha Rang...	Virtual Regular
● WU follow-up Deck - 2	PIN-29-269	May 17	May 17	<span>👍</span> <span>👍</span>	May	2024	Kahe	Virtual Special
● Sales Incentive 2024 - 2	PIN-29-270	May 22	May 24	<span>👍</span> <span>👍</span>	May	2024	Kahe	Virtual Regular
● Live with solution Deck - 2	PIN-29-293	Aug 2	Aug 2	<span>👍</span> <span>👍</span>	August	2024	Kahe	Virtual Regular
● 27th Master Pitch Deck 2023/24 - 2	PIN-29-308	Aug 20		<span>👍</span> <span>👍</span>	August	2024	Pratibha	Virtual Regular

Midweek Summary July 3:07 PM

Accepted your InMail

Hi Aayush,

We're thrilled with the final product and the way your team handled the entire project.

From the initial brainstorming sessions to the final touches, the teams' professionalism, creativity, and dedication were truly impressive. The way Aswin handled it, he understood our requirements perfectly and translated it into a visually stunning and impactful presentation that exceeded all expectations.

Thank you so much Aayush and your team. Look forward to many more such projects together.

Thanks

RE: Shared/No Center v100 Proposal

Hi Vinita,

Thank you so much to you and your team for turning this around so quickly. The presentation looks amazing!

Thanks & Regards,

AS  
Fri, 1 Mar at 2:00 PM • Inbox to Me & 3 Others

Dear Vinita,

I am thrilled to share that after months of dedicated effort, the [INX website](#) is now LIVE! You can explore it right away at: [www.inx.com.sg](#)

Since announcing the launch internally, the response has been overwhelmingly positive. Everyone has been impressed by the website design and functionality, from young engineers to middle managers to our VP. In fact, our VP is so impressed that he plans to showcase it in a crucial customer meeting next week!

None of this would have been possible without your deep involvement and tireless dedication to the project. The entire INK PPT team delivered outstanding work; your leadership was instrumental in bringing it all together. Of course, there were numerous challenges along the way – but you braved it all – over long days, weekends, and more. I want to extend my gratitude for your hard work and unwavering enthusiasm throughout this journey. Your commitment to excellence makes you an absolute rockstar, and I deeply appreciate our collaboration!

Thank you once again for your invaluable contributions.

Herik Singh

2022.10.17

★★★★★

When asked about why I would prefer INK PPT over in-house, Aayush responded with faster speed as an answer. Indeed, the deliverables plus changes were both digitally and physically sent to us well before required. A reliable agency when you're short on time.

★★★★★

Apr 8, 2020

**Found a soft spot between making jazzy...**

Found a soft spot between making jazzy presentation deck and reduced complexity. Loved the MasterClass ! <3

Pradeep Chhabra  
1 review • IN

★★★★★

Oct 27, 2021

**Aayush is absolutely stunning and has...**

Aayush is absolutely stunning and has an amazing team. We had a demanding client, impossible timeline, and insane pressure. But Aayush and his team did a Fantastic job. Team was hard working and provided quick solution to any hurdles that came up. Really enjoyed working with everyone

Date of experience: October 27, 2021

Shradha J  
1 review • IN

★★★★★

Oct 27, 2021

**Great place to work**

Wonderful organisation and a very supportive management and team. You will learn constantly in a fast paced environment, you will deliver results and chances are you will make friends for life. Great place to work!

Date of experience: October 27, 2021

Discover what our satisfied clients have to say about their experience with INK PPT. These testimonials reflect our commitment to delivering exceptional [presentation design services](#) that exceed expectations

Hi Aayushi,  
Thankyou for helping us out in last minute for a critical business presentation, and I couldn't be more impressed. Your teams attention to detail, creativity, and ability to convey complex ideas visually made our presentation truly stand out. The team is professional, responsive, and delivered on time, exceeding our expectations. 😊

Edited 1:09 PM ✓✓

Hello Team Inkppt, The presentations came out very well and the event went very well. A big congratulations to the entire team for all the hard work put in. Keep rocking guys 🙌🙌

Edited 1:30 PM

Congrats to Aprava team for the report release.. 🙌🙌

Congrats to Inkppt team for your relentless efforts in the report designing phase 🙌🙌

Edited 3:16 PM

+91 88081 11888

Congratulations and thanks to each of you for the wonderful support and efforts. The report got signed on 18th July and released the website today!! 🙌🙌

**Arijit Chakraborty**  
2 reviews

★★★★★ 6 years ago

The quality of deliverables do not reflect it's an output of a start-up- extreme superior quality work. Recommend working directly with Aayush- pay the premium to get a creative which will connect emotions and drive agendas.

11:06

★★★★★ 3 years ago

We've worked with Ink PPT a few times now, and we feel very excited every time we work with them. Even this pandemic has not affected their work a bit; in fact, we worked on a project with them during the lockdown last month, and it turned out even better than the usual times.

I really appreciate help from the Ink ppt team, and they always surprise us with their work. Keep excelling like this, guys. All the very best!

Positive  
Responsiveness, Professionalism

★★★★★ 6 years ago

I worked with INK PPT team when I was in [redacted] I found the team very capable, committed and concerned about clients' requirements. Their work has an amazing aesthetic appeal. No wonder, the corporate presentation that they designed and developed for us became a benchmark for many in the industry. But what I liked most about them is their ability to understand the brief and convert the same into a compelling story. In fact, I call Aayush, the founder of INK PPT, a story teller.

Here is the screenshot of some other genuine feedback from our clients who have experienced the exceptional service and creativity that INK PPT brings to every project. Their words speak to our dedication and the impactful results we deliver.