# 10 Best Pitch Deck Design Agencies in2024



### TL;DR

You've hustled to land a meeting with potential investors—big win! But here's the challenge: now you've got minutes (maybe even seconds) to make an impression. The right pitch deck can make all the difference. Carefully researched pitch decks not only look polished but also communicate your vision in a way that grabs attention and holds it.

If design isn't your thing or you're just short on time, no worries. That's where pitch deck design agencies step in. We've done the homework and lined up the 10 best agencies for 2024 to help you crush your next pitch.

# Why You Need a Pro for Your Pitch Deck

You've got about 2 minutes and 42 seconds—that's how long the average investor spends looking at a pitch deck. Let's be real—pitching to investors is nerve-wracking. You've got a limited window to get them excited about your idea, and guess what? They're busy. According to DocSend,

This is why hiring a professional pitch deck designer matters. A pro can help make sure those few minutes count, turning heads and holding attention. Here's why going with an agency can take your deck to the next level:

### Nail the First Impression

Think of your pitch deck as your opening handshake—it needs to be strong, confident, and leave people wanting more. In just 7 seconds, investors will decide if they're going to keep watching. Designers use layout tricks like bold visuals and smooth typography to keep their eyes on the screen—and on you.

### Tell a Story, Not Just Stats

Investors have seen enough charts to last a lifetime. What makes your pitch stand out is how you tell your story. People remember stories, not just numbers. Designers weave in narratives through visuals—using icons,

graphs, and well-placed imagery—that help make your message clear and memorable.

### They Know Your Industry

If you're in healthcare, tech, or any other specialized field, wouldn't it be great if your designer understood your space? That's the magic of working with an agency that gets your industry. They tailor your deck not just to look good but to resonate with the people you're pitching to.

### Keep It on Brand

A good pitch deck doesn't just talk about your business—it feels like your business. A great design agency ensures your branding (colors, fonts, and overall vibe) is reflected in every slide, so everything feels cohesive and professional.

### Make Complex Data Simple

Let's face it: investors don't have the time (or patience) to sift through complicated slides. A designer can take that overwhelming pile of numbers and turn it into clear, bite-sized visuals that investors can digest in seconds. This isn't just about looking good—it's about making sure your data works for you.

### Smooth User Experience

A pretty deck is great, but if it's a pain to navigate, it won't do you any favors. A designer ensures that your slides flow logically and feel easy to follow, making sure your key points land exactly where they need to.

### **Polish Matters**

Investors have a lot of options, and a sleek, professional deck can set you apart. It's about attention to detail: from the choice of fonts to the color balance to the way your slides transition. It shows you're serious, and that kind of polish can be a game-changer.

### Picking the Right Pitch Deck Design Agency

Finding the right partner to help with your pitch deck is a big decision. When evaluating pitch deck creation services, here's what to look for when you're deciding which agency to go with:

- 1. Check Their Portfolio: Look at the work they've done. Does it look good? Does it feel right for your brand? More importantly, have they helped other companies like yours?
- 2. Industry Know-How: Ideally, the agency has experience in your field. If they don't, make sure they're eager to dive in and learn the ropes.
- 3. Are They a Good Fit for You? You want an agency that listens to what you need and works with you, not just for you.
- 4. Communication is Key: If you're chasing them for updates, that's a red flag. Make sure they're quick to respond and open to feedback.

- 5. Deadlines: Can they deliver on time, especially when investor meetings are looming? Timing is everything.
- 6. Quality Over Cost: Sure, budget matters, but don't sacrifice quality. A great deck can lead to funding, and that's priceless.

### The Pitch Deck Design Process

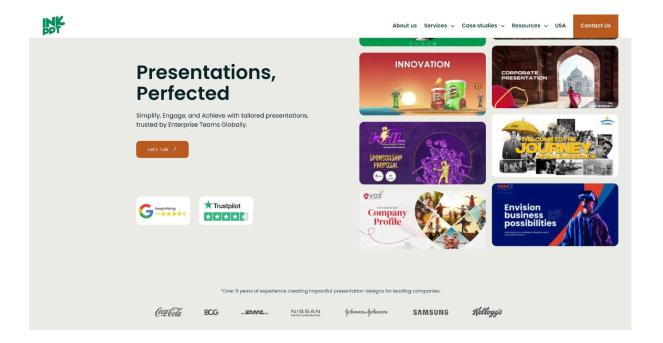
The pitch deck design process involves several stages, including:

- 1. Discovery: Understanding the business, its goals, and target audience.
- 2. Content Creation: Developing a clear and concise narrative, including key messages, market analysis, and financial projections.
- 3. Design: Creating visually appealing and engaging slides that effectively communicate the business story.
- 4. Review and Revision: Refining the pitch deck based on feedback and iteration.
- 5. Finalization: Delivering a polished and professional pitch deck that is ready for presentation.

A successful pitch deck design process requires a deep understanding of the business, its goals, and its target audience. It also demands a combination of creative and technical skills, including writing, design, and storytelling. By following a structured design process, businesses can create a pitch deck that effectively communicates their value proposition and helps them achieve their fundraising goals.

### 10 Best Pitch Deck Design Agencies in 2024

1. INK PPT: Leading Pitch Deck Design Agency in India



Source: INKPPT

### Introduction

INK PPT is a leading pitch deck design company and communication design agency based in India. Known for their ability to transform complex ideas into clear, visually stunning presentations, they've built a global reputation for creating pitch decks that hit the mark. Whether it's an investor pitch or corporate communications, INK PPT specializes in telling stories that engage and persuade.

### **Service Highlights:**

- Pitch Deck Design Services: Creating visually engaging decks that clearly communicate your business vision.
- Corporate Reports and Data Visualization: Turning complex data into easy-to-digest visuals that make an impact.
- Branding and Marketing Materials: Crafting cohesive and memorable branding across different platforms.
- Training and E-Learning Content: Designing interactive learning tools that educate and engage.
- Motion Graphics: Bringing your message to life with dynamic visuals that enhance storytelling.

### **Pricing:**

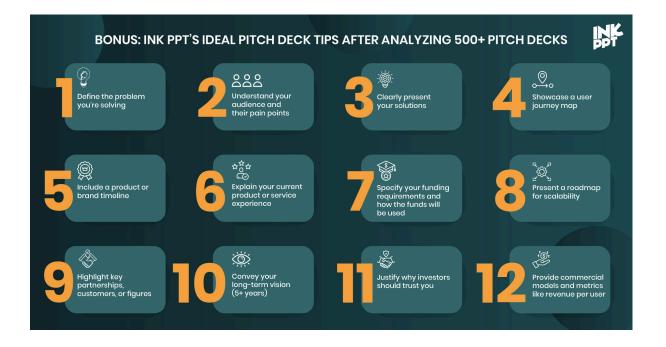
Pricing is customized depending on the project's complexity and scope. INK PPT provides quotes based on the specific needs and timeline of each project.

### **Key Considerations:**

- Global Reach: INK PPT has extensive experience working with clients around the world, delivering top-tier results no matter the size or scale of the project.
- Tailored Solutions: We're not just about design—they focus on understanding your business needs and creating practical, creative solutions that meet your goals.

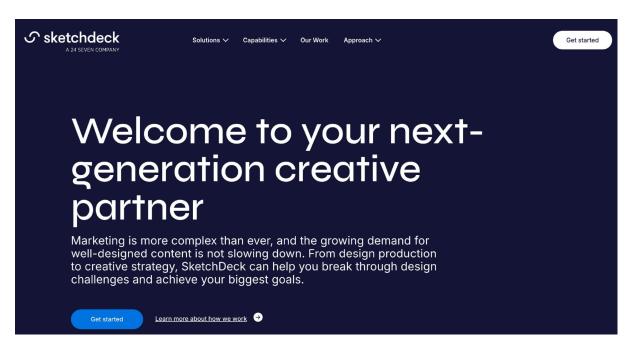
- Industry Versatility: From tech startups to established enterprises, INK PPT adapts its design expertise to a wide range of industries, ensuring your deck resonates with the right audience.
- Scalable Solutions: Whether you're a growing startup or an established brand, INK PPT offers flexible options tailored to your needs.
- Storytelling Expertise: INK PPT has a knack for creating narrative-driven presentations that effectively communicate your message and leave a lasting impression.
- Proven Process: Their tried-and-tested approach ensures every pitch deck is designed with precision and purpose, helping clients secure funding and make meaningful connections.
- Full-Service Offering: INK PPT doesn't stop at pitch decks—they offer a comprehensive range of services, from branding to motion graphics and beyond.

Bonus: INK PPT's Ideal Pitch Deck Tips After Analyzing 500+ Pitch Decks



- Define the problem you're solving
- Understand your audience and their pain points
- Clearly present your solutions
- Showcase a user journey map
- Include a product or brand timeline
- Explain your current product or service experience
- Specify your funding requirements and how the funds will be used
- Present a roadmap for scalability
- Highlight key partnerships, customers, or figures
- Convey your long-term vision (5+ years)
- Justify why investors should trust you
- Provide commercial models and metrics like revenue per user

## 2. Sketch Deck: Specialized in Presentation and Marketing Design (United States)



Source: SketchDeck

### Introduction

SketchDeck is a top-tier design agency offering a full suite of creative services, including pitch deck design service. Based in the United States, SketchDeck is known for its expertise in creating professional-grade presentations and marketing materials. They cater to startups, mid-sized businesses, and enterprises, helping companies build compelling visual stories that win over investors.

SketchDeck's approach combines design, marketing strategy, and communication expertise, making them an ideal choice for startups and growing companies looking for impactful pitch decks.

### **Service Highlights:**

- Pitch Deck Design: Custom presentations tailored to each client's brand and industry needs.
- Branding: Crafting cohesive visual identities for businesses.
- Marketing Materials: Brochures, social media assets, and more to support growth initiatives.
- Video & Motion Graphics: Dynamic video content to enhance storytelling.

### **Pricing:**

SketchDeck offers project-based pricing starting at \$125 per hour. They also provide flexible subscription packages for clients needing ongoing design support.

### **Key Considerations:**

- Industry Versatility: SketchDeck's experience spans various industries, making them adaptable to different business sectors.
- Scalable Solutions: Flexible pricing options and scalable services make them a great choice for startups and enterprises alike.

### **Great for:**

Startups and mid-sized companies needing a combination of creative design and strategic marketing materials.

## 3. Buffalo7: PowerPoint Presentation Experts (United Kingdom)



Source: Buffalo7

### Introduction

Buffalo7 is a London and Manchester-based design agency known for its expertise in creating impactful PowerPoint presentations. With over a decade of experience in presentation design, Buffalo7's pitch deck designers have helped companies like Nike, Dell Technologies, and Facebook craft stunning investor pitch decks. Their work emphasizes storytelling, combining visuals with a strong narrative to capture and retain investor attention.

Buffalo7 is highly regarded for transforming PowerPoint presentations into compelling, memorable experiences, making them a top choice for pitch deck design.

### **Service Highlights:**

- Pitch Deck Design: High-impact decks designed to persuade and inform investors.
- Infographic Design: Transforming data into visually engaging content.
- Print & Digital Design: End-to-end branding solutions for both print and digital platforms.

### **Pricing:**

Pricing is available upon request, based on project complexity and client needs.

### **Key Considerations:**

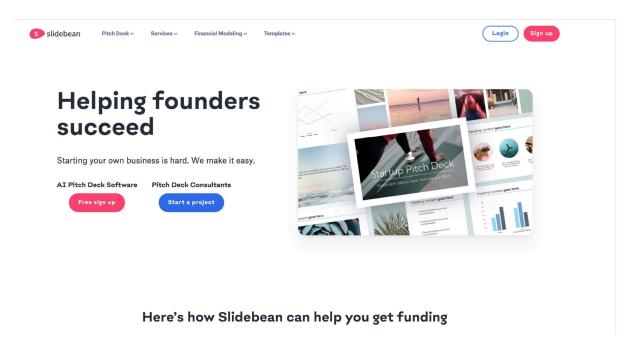
• Storytelling Expertise: Buffalo7 focuses on creating narrative-driven presentations that effectively communicate your message.

• Global Clientele: They've worked with leading global brands, showcasing their ability to handle high-profile projects.

### **Great for:**

Medium to large businesses and enterprises looking for top-tier PowerPoint presentations with a focus on storytelling.

# 4. Slidebean: AI-Driven Pitch Deck Design (United States)



Source: Slidebean

### Introduction

Slidebean is a unique agency that leverages AI technology to help startups create professional pitch decks quickly and affordably. They offer both DIY solutions with their AI-powered presentation tool and full-service pitch

deck design for clients who need expert assistance, including a comprehensive pitch deck template to ensure quality and transparency in the design process. Slidebean is a great option for startups and entrepreneurs looking to create visually appealing decks on a budget.

Slidebean's services go beyond design—they also provide guidance on fundraising strategies, ensuring your deck is both visually and strategically optimized.

### **Service Highlights:**

- Pitch Deck Design: Customizable, AI-driven decks for fast, cost-effective solutions.
- Fundraising Strategy: Expert guidance on how to structure and present your pitch for maximum impact.
- AI-Powered Software: Use Slidebean's software to build your own deck or let their designers do it for you.

### **Pricing:**

Packages start at \$149 per year for the AI tool, with design services available at an additional cost.

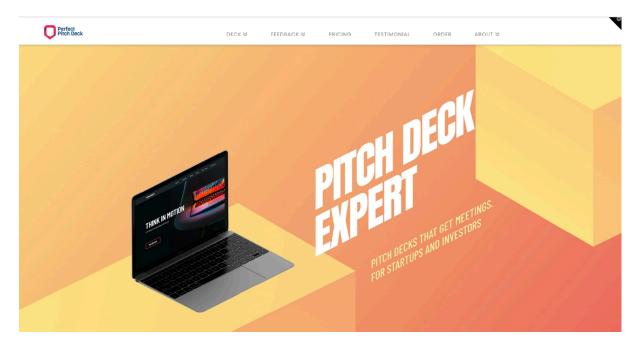
### **Key Considerations:**

- Tech-Driven Solutions: Slidebean's use of AI technology offers speed and affordability without compromising quality.
- Fundraising Expertise: They offer guidance not just in design, but in overall pitch strategy, making them a full-service solution for startups.

### **Great for:**

Startups and early-stage companies looking for affordable, tech-driven solutions for pitch deck creation.

# 5. Perfect Pitch Deck: Boutique Design Agency (Portugal)



Source: Perfect Pitch Deck

### Introduction

Perfect Pitch Deck is a specialized boutique agency that focuses exclusively on crafting high-quality investor pitch decks. Based in Lisbon, Portugal, the team at Perfect Pitch Deck prides itself on creating bespoke, polished presentations tailored to each client's unique needs, ensuring they produce successful pitch decks that attract investments and close deals. Their

process is highly collaborative, ensuring that every pitch deck is aligned with the client's brand, business goals, and audience expectations.

Their services include deck consultation, narrative development, and full-service pitch deck design.

### **Service Highlights:**

- Pitch Deck Design: Expertly crafted investor decks that tell a compelling story.
- Consultations: Offering strategic guidance and consultation to help structure your pitch.
- Narrative Development: Ensuring a clear and persuasive narrative is central to every pitch deck.

### **Pricing:**

Packages start at \$5,500, with custom options available based on project requirements.

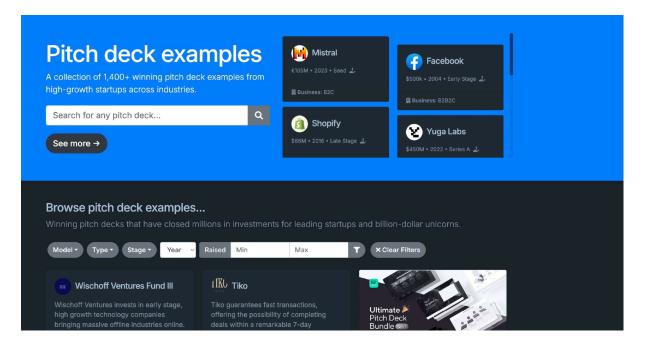
### **Key Considerations:**

- Bespoke Service: Perfect Pitch Deck offers a highly personalized service tailored to individual client needs.
- Proven Process: They use a tried-and-tested process to create investor decks that help secure funding.

### **Great for:**

Startups and small businesses looking for personalized, high-end investor presentations.

## 6. Best Pitch Decks: Strategic Deck Design (United States)



Source: Best Pitch Decks

### Introduction

Best Pitch Decks is a leading U.S.-based agency that combines stunning visual design with strategic pitch development. They have an impressive track record of helping businesses raise over \$2 billion in funding through their expertly crafted pitch decks. Best Pitch Decks takes a strategic approach, offering consultancy, market research, and narrative development to ensure every deck is persuasive and effective, while also

providing transparent information on pitch decks cost, which can vary based on complexity and service type.

Their team has worked with well-known brands like Pepsico, JCPenney, and Elsevier, showcasing their ability to deliver high-quality investor presentations across various industries.

### **Service Highlights:**

- Pitch Deck Design: Data-driven, strategically designed pitch decks that inspire confidence and attract investment.
- Market Research: Deep dives into your industry to ensure that your pitch is tailored to current trends and investor expectations.
- Consultancy: Offering advice on pitch strategy, presentation structure, and content development.

### **Pricing:**

Packages start at \$1,950, with options for additional services such as market research and consultancy.

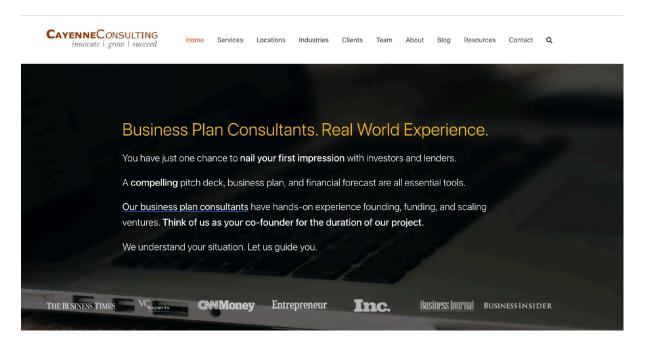
### **Key Considerations:**

- Proven Results: Best Pitch Decks has a strong track record of helping businesses secure significant investment.
- Comprehensive Services: From market research to narrative development, they offer a full range of services to support your fundraising efforts.

### **Great for:**

Startups and enterprises looking for a data-driven, strategic approach to pitch deck design.

### 7. Cayenne Consulting: Business Strategy Meets Design (United States)



Source: Cayenne Consulting

### Introduction

Cayenne Consulting combines expert pitch deck design with comprehensive business planning services. Based in the United States, Cayenne Consulting specializes in helping startups develop winning pitch decks, financial forecasts, and business models. Their holistic approach ensures that your pitch deck not only looks great but also aligns with your business strategy and financial projections.

Their expertise extends beyond design into business planning and includes pitch deck services, making them an ideal choice for startups seeking both visual and strategic support.

### **Service Highlights:**

- Pitch Deck Design: Creating investor-ready pitch decks that are both visually appealing and financially sound.
- Business Planning: Helping startups with business model design, financial forecasting, and market research.
- Market & Competitor Research: In-depth research to ensure your pitch stands out in the competitive landscape.

### **Pricing:**

Packages start at \$6,500, depending on the complexity and scope of the project.

### **Key Considerations:**

- Business Expertise: Cayenne Consulting is more than just a design agency—they offer comprehensive business strategy services.
- Financial Planning: Their financial forecasting and business modeling services help ensure that your pitch is grounded in solid numbers.

### **Great for:**

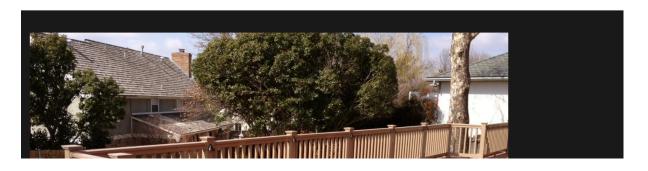
Startups looking for a full-service solution that combines pitch deck design with business strategy and financial planning.

### 8. Deckworks: Fast and Professional Deck Creation (Australia)



### DECKWORKS IS YOUR PREMIER CUSTOM DECK AND PERGOLA BUILDER IN CENTRAL OKLAHOMA.

Design. Build. Enjoy.



Source: Deckworks

### Introduction

Deckworks is a Melbourne-based design agency that specializes in rapid, professional deck creation. They have helped startups raise over \$250 million in funding by providing expertly crafted pitch decks that combine strong visuals with clear messaging. Deckworks offers a streamlined process that ensures quick turnaround times, making them a perfect choice for startups that need a high-quality pitch deck in a short period of time.

Their team focuses on delivering investor decks, conference presentations, and sales decks, with a particular emphasis on speed and efficiency.

### **Service Highlights:**

- Pitch Deck Design: Professional investor decks designed to secure funding.
- Conference & Sales Decks: Customized decks for internal and external presentations.
- Financial Projections: Helping startups visualize their financials clearly and persuasively.

### **Pricing:**

Packages start at \$2,999 for basic services, with higher-tier options available for more complex projects.

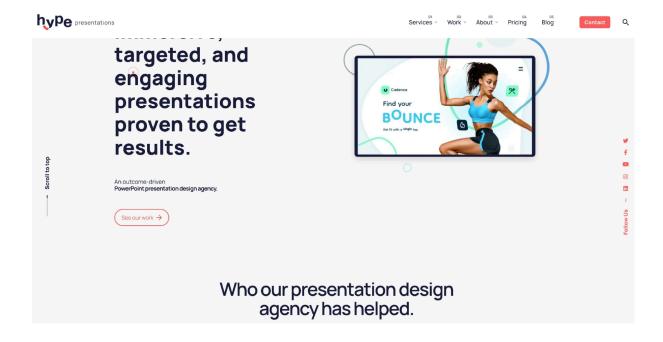
### **Key Considerations:**

- Fast Turnaround: Deckworks offers some of the quickest turnaround times in the industry, delivering high-quality decks in as little as two weeks.
- Startup Focus: Their services are designed specifically for startups, with an emphasis on securing investment.

### **Great for:**

Startups that need a fast, no-fuss pitch deck solution without compromising on quality.

# 9. Hype Presentations: Specialist Presentation Designers (United Kingdom & United States)



**Source: Hype Presentations** 

### Introduction

Hype Presentations is a specialist agency that focuses on creating powerful investor presentations and pitch decks. With teams based in Manchester, UK, and Brooklyn, USA, Hype Presentations is known for delivering visually stunning and persuasive pitch decks that cater to businesses of all sizes. Their comprehensive services range from basic deck polishing to full-service design, including motion graphics and animation for those looking to add extra flair.

Their narrative-driven approach ensures that each pitch deck tells a compelling story, making a lasting impact on investors.

### **Service Highlights:**

- Pitch Deck Design: Professional pitch decks designed to win over investors.
- Motion Graphics & Animation: Adding dynamic elements to presentations for greater engagement.
- PowerPoint Templates: Custom-designed templates for businesses looking to standardize their presentations.

### **Pricing:**

Packages range from \$2,000 to \$10,000, depending on the complexity and scope of the project.

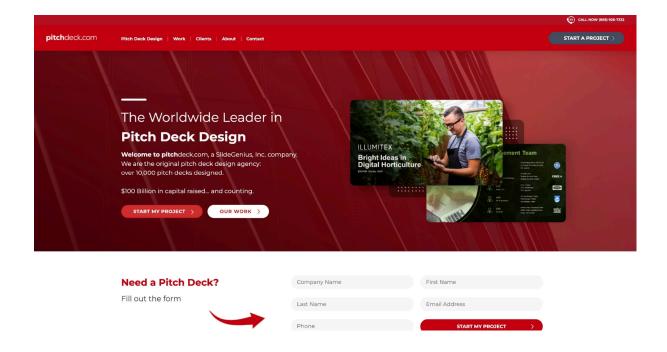
### **Key Considerations:**

- Comprehensive Service: Hype Presentations offers a full range of services, from simple deck polishing to complex motion design.
- Global Reach: With offices in both the UK and USA, they're well-suited to handle international clients.

### **Great for:**

Startups and enterprises looking for comprehensive pitch deck and presentation design services.

# 10. Pitchdeck.com: Leading Pitch Deck Design Agency (United States)



Source: Pitchdeck.com

### Introduction

Pitchdeck.com is a leading design agency specializing in pitch deck creation, offering services for startups, mid-sized businesses, and large enterprises. A subsidiary of the well-known SlideGenius Inc., Pitchdeck.com has helped over 3,500 clients raise more than \$100 billion in capital. They offer a full range of services, including pitch deck design, pitch collateral development, and investment brochures, making them a one-stop shop for businesses seeking funding.

Their deep expertise in both design and investment strategy, along with a portfolio of pitch deck examples, makes them a standout in the pitch deck industry.

### **Service Highlights:**

- Pitch Deck Design: High-quality, visually engaging investor decks.
- Sales Collateral: Comprehensive sales materials to support business growth.
- Pitch Collateral Development: Creating brochures and other materials to complement your pitch deck.

### **Pricing:**

Pricing is available upon request, depending on the project's scope and complexity.

### **Key Considerations:**

- Extensive Experience: With over 10,000 pitch decks designed, Pitchdeck.com is a trusted leader in the space.
- Full-Service Offering: They provide a wide range of services, from pitch decks to supporting collateral.

### **Great for INK PPT:**

Mid-sized to large enterprises seeking high-quality pitch decks and comprehensive support materials for investor presentations.

Elevate Your Pitch Deck Design with INK PPT



When it comes to delivering a killer pitch, your deck needs to do more than just look good—it needs to tell a story, grab attention, and leave a lasting impression. That's where the right design team comes in. Whether you're aiming to raise your first round of funding or gearing up to impress seasoned investors, having a custom-designed pitch deck could be your game-changer.

So why go it alone? Let a creative team step in to take the pressure off, extend your internal resources, and bring a fresh perspective to your project. Before you know it, you'll have a pitch deck that not only looks stunning but gets results.

Ready to get started? Book a call with us today, and let's take your presentation to the next level.

### **Pitch Deck Frequently Asked Questions**

### What is a pitch deck?

A pitch deck is your business's first impression in front of investors or partners. Think of it as a visual storytelling tool that sums up your idea, product, or service in a clear, concise way. It's not just about the slides; it's about conveying your story and getting people excited about what you're building.

### What's included in a pitch deck?

A well-designed pitch deck usually hits all the key points investors need to see—without overloading them with too much detail. Here's what to cover:

- Introduction: A quick intro to who you are and what your company does.
- Problem: What's the big issue your product or service is solving?
- Solution: How do you plan to solve that problem better than anyone else?
- Market Opportunity: Is there room for growth? How big is the market you're targeting?
- Business Model: How do you make money? Simple as that.
- Traction: Show your progress—whether it's user growth, revenue, or early wins.
- Competition: Who else is in the game, and why are you better?
- Team: Investors bet on people as much as they do on ideas. Highlight the experience and skills of your team.
- Financials: Share a forecast of how you expect your numbers to grow.

- Funding Ask: Let investors know how much you're raising and what you plan to do with it.
- Call to Action: End with a clear next step—whether that's inviting questions or asking for a follow-up meeting.

It's not just about checking these boxes—your pitch deck needs to tell a story that gets investors excited and makes them want to learn more.

Should I create my own pitch deck or outsource it?

Let's be honest: designing a pitch deck isn't just about putting words on slides. It's about grabbing attention and keeping it. If you've got serious design and storytelling skills, go for it. But if not, it's worth handing it off to a pro. A good pitch deck can help you close deals, so it's worth the investment if design isn't your strong suit.

If you're strapped for time or design talent, outsourcing your deck to experienced designers ensures you'll get something polished and engaging.

Are there other options besides hiring an agency?

Not everyone has the budget to work with a full-service design agency, and that's okay. You've got plenty of options if you're looking for something a bit more budget-friendly:

• Fiverr: This is a marketplace for freelancers, where you can find designers at all price points. Just make sure to check their portfolio before committing.

- Upwork: Another freelancer platform where you can hire designers to create your pitch deck. You'll find a range of experience and price options here.
- Toptal: A higher-end option that connects you with top-tier freelance talent. If quality is your top concern, Toptal is known for offering only the best.
- DesignCrowd: A crowdsourcing option where you can post your project and receive multiple design proposals to choose from.
- Envato Elements: If you're comfortable working with templates, this platform gives you access to beautifully designed pitch deck templates for a fraction of the cost.

These options work if you need something fast and affordable, but for a deck that really stands out, working with an expert designer can make all the difference.

How much does it cost to design a pitch deck?

Costs can vary, depending on how complex your deck needs to be and who you hire. On average, you're looking at anywhere between \$500 and \$5,000 for a professionally designed pitch deck.

### What affects the price?

- Complexity: More detailed designs with custom graphics and animations will naturally cost more.
- Experience: A designer with a proven track record might charge more, but the results can be well worth it.

• Timeline: Need it fast? That could bump up the price too.

For a more budget-friendly option, using pre-made templates can keep costs down, but investing in a professionally designed deck is usually worth it when you're aiming to impress.